The activity of the Fondazione Romualdo Del Bianco was born in 1991 and for the first 20 years was mainly dedicated to create opportunities of dialogue through international university students meeting in Florence and working together to exercise dialogue. In time the network grew and became a network of over **500 institutions in 111 countries in 5 continents**, all working together for giving our contribution towards Peace.
Fondazione Romualdo Del Bianco is member of:

- International Partner of the United Nations University Advances Studies’s Satoyama Initiative
- United Nations World Tourism Organization (UNWTO) Affiliate Member
- Member of the Forum UNESCO University and Heritage
- Institutional Member of ICOM (International Council of Museums)
- Institutional Member of the Hungarian and Polish National Committees of ICOMOS (International Council on Monuments and Sites)
- Institutional Member of the ICOMOS International Committee for Theory and Philosophy of Conservation and Restoration
- Institutional Member of the ICOMOS International Scientific Committee on Mural Painting
- Institutional Member of the ICOMOS International Scientific Committee for Cultural Tourism (ICTC)
Develops an orientation, research, creates international opportunities for dialogue between cultures.

Puts into practice the research of the Foundation and promotes the internationalization of companies.

It carries out the didactic activity based on the orientation of the Foundation and promotes scientific contents.

Promotes the territorial realities in Italy and in the world with events and an online platform.
They work in synergy for the internationalisation of companies in the world and for the dissemination of ethical principles of Life Beyond Tourism®
MEET EUROPE
IN FLORENCE
A cultural and commercial project developed by

in collaboration with
It gives visibility to the **identities of territories** by showing its excellencies.
In Florence:
only 2h30’ away from the main European Cities
To whom is it addressed?

companies

institutions
Meet Europe in Florence allows the planning and realization of events that brings to Florence the excellencies of the territories at an international level.
The cultural expressions of territories will be presented
How does it work?

Many different kinds of events can be built with the aim to fully present your country to Europe and Italy.
Through the organization of events such as

Exhibitions
Conferences
B2B and B2C
Private Meetings
& much more..
Live performances can be realized like demonstrations of artisans and artists.
Visibility and Promotion of your country are assured in Italy and Europe thanks to our communication channels.
We tell the world about your events by using the most innovative media communication

- Web marketing
- Social Media
- Dedicated Press Office
- Online and Offline channels
All of this will be possible through the affiliation to the www.lifebeyondtourism.org a worldwide network of 111 countries in 5 continents